

## **Marketing Specialist for Chemicals & Pharmaceuticals**

**Terms of Employment:** Permanent, Full Time

**Company Overview:** Northernchem Inc., headquartered in Niagara Falls, Ontario, is a Canadian high-tech chemical and pharmaceutical company providing quality products and research & development. Our business includes (1) New drug R&D (2) Pharmaceutical intermediates (3) Natural & health products (4) 3D Printing.

We are looking to build a diverse team of individuals with a background in marketing, chemistry and/or pharmaceuticals.

**Hours:** 38.75 hours per week as base salary plus commission

**Salary:** \$35,000 ~ \$40,000 per year plus commission

**Location of Work:** 8485 Montrose Road, Niagara Falls, ON, L2H 3L7

### **Responsibilities:**

- Conducting market research to analyze consumer requirements, habits and trends
- Collaborating with marketing and other professionals to coordinate brand awareness and marketing efforts
- Planning and executing initiatives to reach the target audience through appropriate channels (social media, email, TV etc.)
- Identifying and developing new business prospects from multiple sources including inbound marketing leads, prospect lists, discovery, and independent research
- Working with our marketing team to create meaningful outbound campaigns tailored to potential prospects needs
- Cultivating leads to take through full sales cycle to closing
- Assisting team leader to reach weekly goals
- Undertaking individual tasks of a marketing plan as assigned

### **Qualifications:**

- A minimum bachelor's degree in one of Chemistry, Biochemistry, Marketing and/or related field
- Knowledge of chemistry and/or pharmaceutical industry and work experience would be considered as an asset.
- A desirable candidate should be enthusiastic, resourceful, determined and possess superior communication skills to maintain customer relation
- Proficiency in MS suites is compulsory, in particular Excel spreadsheet (VBA an asset)

- All applicants include ability to communicate in a professional and effective manner both internal and external channels
- Excellent organizational skills and detail-oriented
- Preference for application will be given to veterans, to Canadian citizens, and to permanent resident, in that order.

**Benefits:**

Medical, group insurance, short/long term disability, dental care, health care, and vision care

**We thank all applicants for their interest, however we will only contact those applicants that best meet our needs and qualifications.**

**Contact Information:**

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